Broadcasting Your Events Online

Online Video Service's Live Event Webcasting division extends the reach of your events to target audiences, measure ROI, and add value for sponsors and stakeholders. Since 1999, we've handled all aspects of putting events online so our customers don't have to.

Overview

We manage every step of webcasting your events. We acquire the video, encode it for online delivery, integrate it with your website, distribute it to end users, report on who watches, and carefully coordinate this entire process with you.

Any Event or Content

- Conferences and special events
- Workshops and seminars
- Online learning
- Crisis communications
- News conferences

Meeting Your Full Range of Needs

Our seasoned webcasting teams cost-effectively and professionally manage your webcast from start to finish:

- Content acquisition on site, via satellite, over the phone or from any pre-recorded tape, DVD or other format – live or pre-recorded
- Branding of a web-based user interface to match your web presence
- Seamless integration of presentation slides
- Securing Internet connectivity from your event venue, by utilizing existing bandwidth or arranging transmission via satellite
- Delivery of your webcast in any major format: Windows Media, Flash, RealMedia and QuickTime
- High-quality distribution to up to thousands of simultaneous users via the OVS Open Government CDN™ -- our resilient, coast-to-coast content delivery network
- Detailed tracking and reporting on your audience
- Optional modules for registration, surveys, social media applications or Audience Response Systems

Feature	Benefit
All Formats: Flash, RealMedia, Windows Media and QuickTime. We help you choose.	Guaranteed to reach your audience (Note: Flash is now the #1 supported format - Comscore, Jan. 2009).
Management and Coordination: Experienced teams.	Spend your valuable time on the actual program instead.
Any Event: Where you already have A/V on-site: your office venue, conference facility, hotel, etc.	Double or triple your audience at a fraction of the cost of the on-site event.
Delivery: Robust, distributed content delivery network.	Any target audience can watch, anywhere in the world.
Website Integration: Content integration with your existing website – or, if you prefer, we can be hands-off.	Give the same "look and feel" to the webcast as your existing brand.
Added-value Modules: Optional tools like reporting and registration, Audience Response Systems (ARS) or social media applications like Twitter!	Now you can measure your return on investment and reach new audiences through social media tools.
Sponsor Placement: Ability to easily add sponsor logos, waivers, or specific text to the webcast player.	Now you can offer a webcast as an additional opportunity to your sponsors or underwriters.